

JULY 23 2019 UNIFOR 723M  
OMNI EDITORIAL VP REPORT – by Rinaldo Boni

Update

Welcome Camila Garcia our new Unit Steward.

Our Unit is running well. No grievances. No Health and Safety issues.

My presentation at the upcoming general membership meeting will be as follow:

Discussion and topics from the Media Council which could be of interests to some of our members.

\* AMALGAMATION

A suggestion to integrate all locals from West to East has been presented at our Caucus. An amalgamation will facilitate more communication and better collective agreements all around. Amalgamate by duplicate our employers' structure. They are vertically integrated and are moving more work to operate along those lines. We too, should vertically integrate, to protect our work across those same structure.

Counter-Argue: amalgamate geographically and not by industry.

\* B.R.U.C.E. (Big Resource Utility Consolidating Everything)-

From Vancouver to Winnipeg to Toronto, members everywhere have been told to fill out a personal work sheet documenting "the amount of hours worked on specific projects" but to other members "the amount of hours worked on special projects".

We feel that B.R.U.C.E is a manager's responsibility since the manager delegate the work. There is still a complete lack of clarity

\*Journalism drowning

Big concern for the 4000 Canadian journalists who have lost their job in the last years due to the internet . What's really behind this crisis, since we still need writers to write content to post online?

\*Local News in financial trouble

Many Canadian local TV stations are on the verge of closing. This is a great threat to our democracy which is crucial to our freedom.

Why not put the more local News on the internet. OMNI does and it is a trusted newscast.

\*INTERNET CONTENT – discussion on editorial and more tv content needed for the internet.

\* NETFLIX – CRTC & POLITICS

For several years now Netflix has been in the centre of many discussions. Positive and negative. It is good that Netflix is investing hundreds of millions of dollars by filming many productions in Canada mainly for tax cuts purposes and a low dollar exchange, keeping the CRTC and film production houses smiling all year round. It is bad because the CRTC has not yet levied Netflix presence in Canada . This is an ongoing larger discussion.

\* Funds and Revenue

When media agencies and independent media professionals, together with UNIFOR, have lobbied on Parliament Hill on behalf of our members in the media in the midst of a national outcry, it has scattered a reaction which led to the approval of \$595M in subsidies and tax credits to go to select media outlets and media organizations over the next five years. This fund will be managed by 8 Media Associations.

4 are National and 4 are from Quebec.

The 8 Associations

that have been asked to select a representative to sit on the independent panel by the middle of June are: News Media Canada, the Association de la Presse Francophone, the Quebec Community Newspaper Association, the National Ethnic Press and Media Council of Canada, the Canadian Association of Journalists, the Fédération Professionnelle des journalistes du Québec, the Fédération Nationale des Communications and UNIFOR (the largest private sector union in Canada, on the panel, to pick representatives who will give advice on who should be eligible for the federal dollars.)

Counter-Argue: Some MPs protest to the Unifor presence.

Can 8 Representatives

be able to reach an agreement? 4 National, 4 Quebec.